

MEISTER BAKE PRETZELS

Meister Bake Pretzels

Now, anyone can profit from pretzels. The revolutionary No Freezer Required (NFR) pretzel is available in three great flavors: Salted, Unsalted, and Cinnamon & Sugar. They can be enjoyed straight from the pack or served warm. Prep time is eliminated thanks to the fact the pretzels are never frozen. They remain soft and moist, and the consistency is the same throughout the pretzel. The pretzels are also Kosher Dairy certified. 48 pretzels per case.

- A** #5627 Meister Bake Pretzel Salted
- B** #5629 Meister Bake Pretzel Unsalted 12 oz. *pretzel salt included*
- C** #5631 Meister Bake Pretzel Cinnamon & Sugar



- D** #5330 Meister Bake Pretzel Warmer

This economically priced warmer is easily accessible, has a small footprint and is UL listed. This warmer comes with a three position switch to accommodate many items. Position I = 120 degrees and is ideal for pretzels. Position II = 145 degrees and is ideal for cheese cups. The middle position is "off." This versatile warmer is also good for #2427 Pre-Packaged Caramel Corn and more. Pretzel and nacho decals come with machine.



Meister Bake Merchandising



- E** #5633 Meister Bake Pretzel Counter Display
- #5632 Meister Bake Pretzel Poster (not shown)



- F** #5505 Curved Glass Display Case
Curved glass case is a great counter top merchandiser. Screw on back panel for permanent display purposes.
15¹/₄"W x 20"D x 20"H, (39 x 51 x 51 cm).

- #5506 Curved Glass Display Case
Heated model with door.

The Meister Bake Difference

The difference is high quality ingredients, moist, consistent, lowers operating costs, simple preparation, and great tasting.

GREAT TASTE

We use the highest quality ingredients to provide you with an authentic soft pretzel flavor.

CONSISTENCY

Because it is not coming from a frozen state--you will never serve it with a cold middle and it is always moist.

REDUCED LABOR COSTS

- We have done the work for you with our pre-salted and cinnamon & sugar pretzels.
- Each pretzel comes in a self contained high quality package.
- No need to continually monitor a humidified warmer's water level.

MUCH FASTER TRANSACTION TIME

After a brief warming time, you simply provide the product to the consumer. No other prep time needed.

FEWER ITEMS TO INVENTORY

- No need for pretzel serving containers, salt, cinnamon & sugar, etc.
- Frees up concession space because you don't need a humidified cabinet.

ELIMINATION OF WASTE

- An important question: How many of your current brand of pretzels do you dispose of annually?
- We believe you will find great benefit in being able to sell every pretzel you purchase.
- Another important question: What will that do to your bottom line?

- G** #5516 Slanted Pretzel Warmer

This low-cost warmer is perfect for serving Meister Bake Pretzels. It holds 18 pretzels in the display racks and has additional room in the bottom. The 120-volt warmer runs off a standard 15-amp plug.

